

Roseberry Primary School Explore Enterprise and Innovation in the Classroom



On

Monday
13th
March
2017,

Business and Enterprise Officer Jenny Donaldson delivered 2 exciting new enterprise programmes designed for KS2 learners at Roseberry Primary School in Billingham. The programmes, 'Enterprising Me' and 'Innovation Generation' were designed with children in mind and allow pupils to explore the skills and attributes that future employers will look for. The first programme, 'Enterprising Me' sees pupils working in teams to create their vision of an entrepreneur. The second programme that was delivered was 'Innovation Generation' and sends pupils on a journey of the music industry and how home entertainment has changed over the last few decades.

100% of teachers said that preparation before the event was **excellent**

100% of teachers said support on the day from the Business and Enterprise Officer was **excellent**

100% of teachers said the context of the programmes were **excellent**

100% of teachers said that the opportunity for enterprise development was **excellent**

100% of teachers said the content of the programmes were **very valuable**

100% of teachers stated that the Business and Enterprise Officer was **very effective** in engaging the children in the enterprise programmes.

Miss Logan, a Teaching Assistant from Roseberry Primary School said, "**Very informative and hands-on which the children love to do different activities to keep them engaged and plenty of chances to be involved. The programmes ran really well and I don't think they could be improved**"
"**The programmes were pitched at the correct level for the age of the children. There was a range of learning styles including real-life examples. The children really enjoyed creating their own**

entrepreneur. They also gained inspiration from seeing and taking part in real life enterprise activities” Laura Docherty, Year 3 Teacher and Curriculum Leader at Roseberry Primary School in Billingham.

95% of students reported they enjoyed the enterprise programme

57% of children reported they could think of a good business idea

76% of children stated they would like to start a business in school

67% realised that they can work well in teams with new people

81% of children reported that they enjoyed trying new enterprise activities

90% of children reported they enjoyed using their imagination

“It was very exciting and I enjoyed making our own entrepreneur person. I learnt something new that I didn't know before.” – Emily-Kay, Year 5

“I really enjoyed the random quiz. I wouldn't change anything about today it was very fun and I learnt a lot of new things.” – Brandon, Year 5

“My favourite part of today's lesson was when we got to create our own business person. Thank you for the lesson.” – Amelia, Year 4

“It was good, I learnt that entrepreneurs don't always have to be adults, they can be children too.”
– Alicia, Year 5

“I wouldn't change anything about today.” – Olivia, Year 4

“My favourite part of today's lesson was designing an entrepreneur with a group. I would change the way we designed our entrepreneur knowing what I know now but it was really fun and I have learnt a lot” – Katie, Year 5

“My favourite part of today's lesson was drawing the entrepreneur. I would love to be able to do this again because it was really fun.” – Ruby, Year 4

“I really like to do creative things like designing our entrepreneur. It was very good and I would like to do something else like it.” – Maisie, Year 5

Stockton Borough Council have designed and developed enterprise programmes for children and young people in schools, colleges, universities and youth organisations since April 2010. Our aim is to support students to make enterprising choices and ignite future business sparks. Working with teachers, youth workers, children and young people direct, our programmes are expert led and delivered by experienced, qualified staff and volunteers from the business community. If you work with children or young people in Stockton-On-Tees and would like to know more about our programmes please contact Jenny Donaldson on 01642 527567 or email Jennifer.donaldson@stockton.gov.uk